

RICHARD ADKINS

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## WORK EXPERIENCE

### GRAPHIC ART

- 1998 - Graphics Director - History For Hire, Inc., 7149 Fair Ave., N. Hollywood, CA 91605. Entertainment industry property house, renting and manufacturing items for film, television, theatre, music video, and online businesses. Responsible for research and recreation of graphic materials for use in period and contemporary productions such as magazines, newspapers, product packaging, food packaging and specialty items for productions such as "Young Sheldon," "Hollywood," "American Horror Story," "Trumbo," "This is Us," and other period productions. Finished products were combinations of research, hand drawn or created graphics, digitally created items and finished 3-d objects.
- 1997-1998 Staff Artist - Wace Graphics/Seven Graphics/ColorEdge Graphics, 1919 W. Empire Ave., Burbank, CA 91504. Point of purchase displays, store displays, trade show displays, video packaging, theatrical promotional display items, publicity and promotional photographic retouching. Responsible for reproduction of video packaging which was delivered in elemental increments with low-res samples to be made into high-res finished digital mechanicals for printing, also retouched publicity photos and prepared art for installations for retail and display purposes.
- 1988-1997 Art Director/Principal – Schiavone-Adkins-Inc., 131 N. San Gabriel Blvd., Pasadena, CA 91107. Advertising agency specializing in photography and graphics. Assignments included signage, trade show installations, print ads, promotional materials and packaging. Clients included 20<sup>th</sup> Century Fox, CBS, Paramount Studios, Kenwood electronics, PowerBuilt Automotive, and GEX International.
- 1980-1988 Art Director - American Broadcasting Company. KABC-TV Design Graphics Department head managing print, photography, news graphics, programming graphics and animation. Shows included "Academy Award" broadcasts, "Grammy Award" broadcasts. Supervised 26 staff members.
- 1979-1980 Assistant Art Director- National Broadcasting Company. Illustration and graphics design work for NBC network television shows such as "The Tonight Show" and numerous other special programming both daytime and evening. Print work as well as on-air graphics. Supervised staff of eight.

1973-1979      Graphic Artist - House of Animation West – KNBC subcontracted company providing on air graphics for local news programming and for individual clients. Shows included educational films and awards shows.

## TEACHING

1989 – 1998      Instructor - Los Angeles Trade Technical College, 400 West Washington Blvd, Los Angeles 90015. Taught Basic Design and Quark Express digital publishing software.

1990-1996      Instructor -Tri-Community Adult School. 160 Barranca Ave, Covina, CA 91723. Taught design and composition as part of photography program at adult education facility.

1995              Instructor – Learning Tree International. 13743 Riverside Dr., Sherman Oaks CA 91423. Logo Design classes.

1995              Instructor, Columbia College, Hollywood, 925 North La Brea Avenue. Hollywood , CA 90038. Taught Hollywood community and film history to radio and television major students.

## COMMUNITY SERVICE

1980 -              Officer, Board member, Hollywood Heritage, Inc. Cultural and architectural preservation organization which owns and operates Hollywood Heritage Museum in the 1901 Lasky DeMille barn, a national landmark and a California state landmark. Designed opening installation and continuing work as collections manager for museum.

## SPECIAL PROJECTS

1984 -              Writer-producer-director - art director – Documentary films and programs, “Marsha Hunt’s Sweet Adversity,” “Hollywood Closeup,” “A Look Back at Hollywood,” “So this is Hollywood – 1932”.

2000-              Writer, lecturer, “Adrian – American Designer, Hollywood Original” biography of noted costume designer and couturier Gilbert Adrian. Presentations made to the American Costume Society, the Art Deco Society of Los Angeles and the Hollywood Heritage Museum.